

VOL. XXXIX, NO. 11

WEEK ENDING
APRIL 28, 1934

PRICE TEN CENTS

MID-WEEK PICTORIAL

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY



THE TROUT SEASON BEGINS

Miss Doris
Turkington of
Cortland, N. Y.,
Fishing Near
An Old Stone
Bridge
Over the
Tioughnioga
River
(Times Wide World
Photos.)



5-24-75

SOFT FOCUS EFFECTS IN THE ORIENTAL TWILIGHT: THE ITALIAN LINER CONTE DI SAVOIA

Photographed Through the Soft Curtain of Early Dusk While Anchored Off Port Said With an Old Three-Quarter Rigged Fishing Smack of Ancient Egyptian Design in the Foreground. (Times Wide World Photos.)

Below—OUT IN FORCE FOR THE FIRST DAY OF THE TROUT SEASON: FISHERMEN Whipping the Waters of the Musconetcong River in New Jersey, Where the Anglers Seemed to Outnumber the Fish. (Times Wide World Photos.)



JAPANESE CHERRY BLOSSOM TIME IN WASHINGTON: AMBASSADOR HIROSHI SAITO With Mme. Saito and Their Two Children in Japanese Costume Inspecting the Famous Display of Flowering Trees in the National Capital. (Times Wide World Photos, Washington Bureau.)



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"A NATIONAL MAGAZINE OF NEWS PICTURES"

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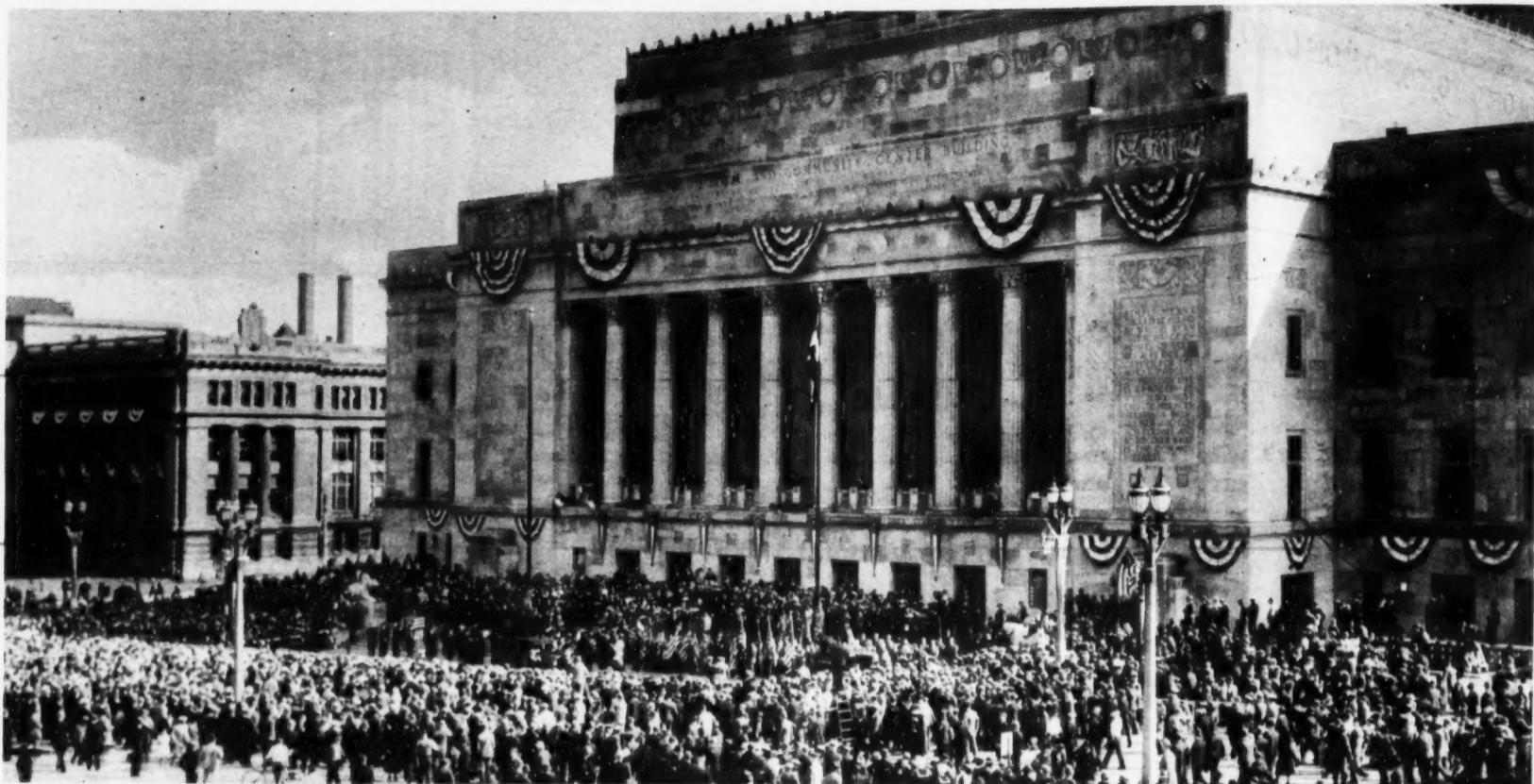
NEW YORK, WEEK ENDING APRIL 28, 1934



THE QUEEN OF THE WASHINGTON CHERRY BLOSSOM FESTIVAL

Miss Eleanor Roosevelt, Daughter of the Assistant Secretary of the Navy and a Distant Relative of the President,
on Her Throne in the National Capital.

(Times Wide World Photos, Washington Bureau.)



ST. LOUIS OPENS A
\$6,000,000 MUNICI-
PAL AUDITORIUM
AND COMMUNITY
CENTRE BUILD-
ING: A VIEW OF
THE DEDICATION
EXERCISES,

Part of an Extensive
Program Which In-
cludes a Season of
Grand Opera With
Metropolitan Stars in
the Principal Rôles.

(Times Wide World
Photos.)

SIX CIVILIANS AND FIVE ARMY OFFICERS BEGIN THEIR STUDY OF THE
MILITARY AIR SERVICE: MEMBERS OF THE JOINT COMMITTEE
Meeting With Secretary of War George H. Dern in Washington to Perfect Organization
and Start the Hearing of Testimony. Seated, From Left to Right, Are: Major
Gen. B. D. Foulois, Dr. Karl T. Compton, Chairman Newton D. Baker, Secretary Dern,
Major Gen. H. A. Drum, Dr. George W. Lewis and Major Gen. G. S. Simonds. Standing:
Major Gen. J. W. Gulick, James H. Doolittle, E. S. Gorrell, Brig. Gen. C. E. Kilbourne
and Clarence Chamberlin.

(Times Wide World Photos, Washington Bureau.)



THE OKLAHOMA MILITIA INTERVENES IN A PUBLIC SALE OF LAND FOR
TAXES: A NATIONAL GUARD DETAIL,
Acting on Orders by Governor "Alfalfa Bill" Murray, Serves Instructions on E. N.
Phelps, Treasurer of Garfield County, Halting the Sale.
(Times Wide World Photos.)



A LITTLE BIT OF WATER FOR A GREAT BIG
ELEPHANT: A BOLD YOUNGSTER
Carries His Bucket to the Feeding Grounds of the
Circus Elephant Herd at Peru, Ind.
(Times Wide World Photos, Chicago Bureau.)



THE QUEEN OF THE
WENATCHEE APPLE
BLOSSOM FESTIVAL
VISITS THE FLOWERING
ORCHARDS:

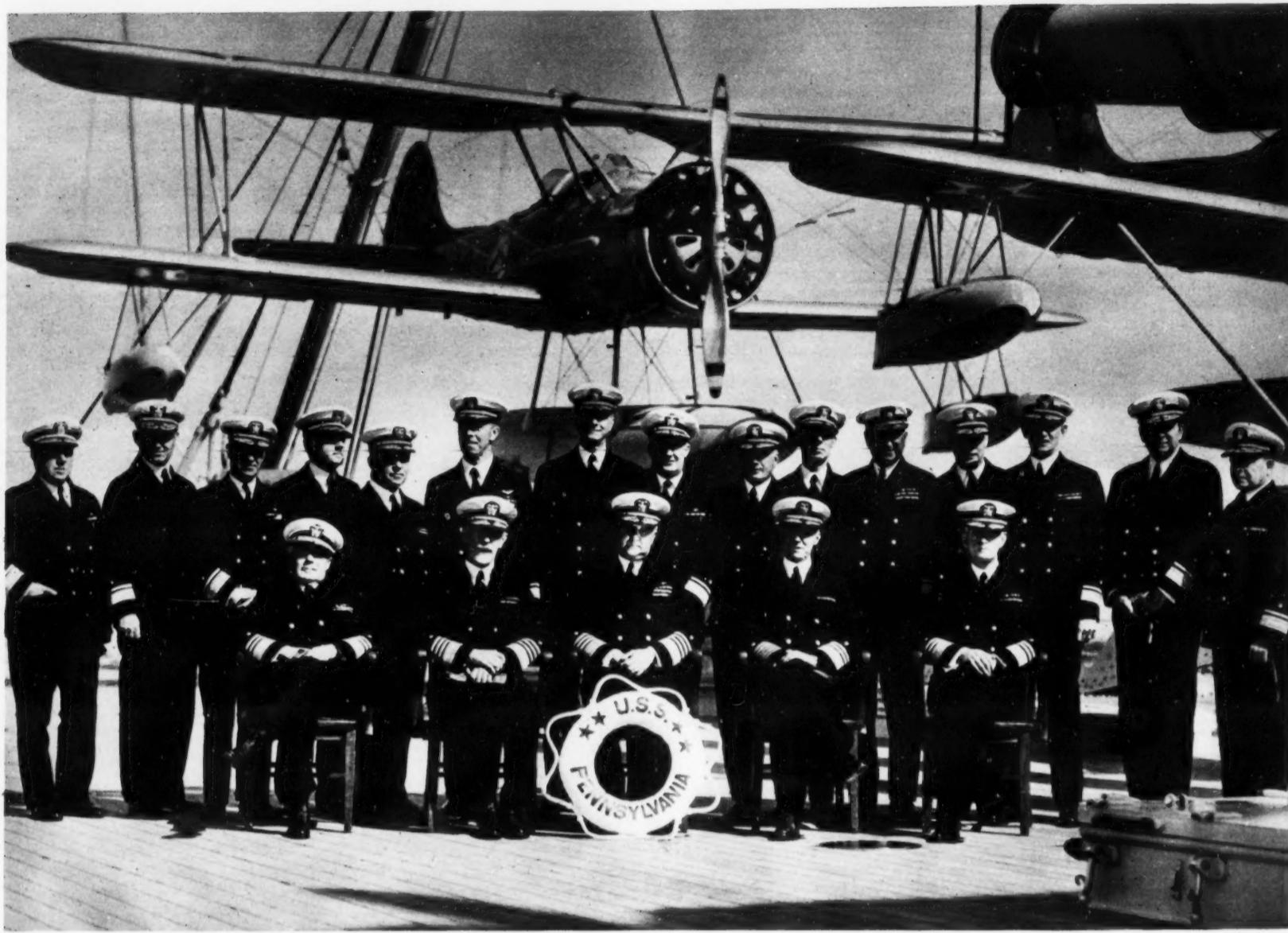
MISS ROBERTA HENSEL
Touring Her Domain in a
Floral Sedan Chair Accom-
panied by Her Attendants
as a Part of the Annual
Spring Celebration in the
Apple Country of Central
Washington.

(Times Wide World Photos.)

At Right—
IN HONOR OF HIS FINNY
MAJESTY,
THE STRIPED BASS:
TWO HUNDRED BOATS
AND A CROWD OF 10,000
Gathered at McNear's
Beach, Calif., as the Fisher-
men Came Ashore to Weigh
Their Catch in Marin Coun-
ty's First Annual Striped
Bass Carnival.

(Times Wide World Photos.
San Francisco Bureau.)



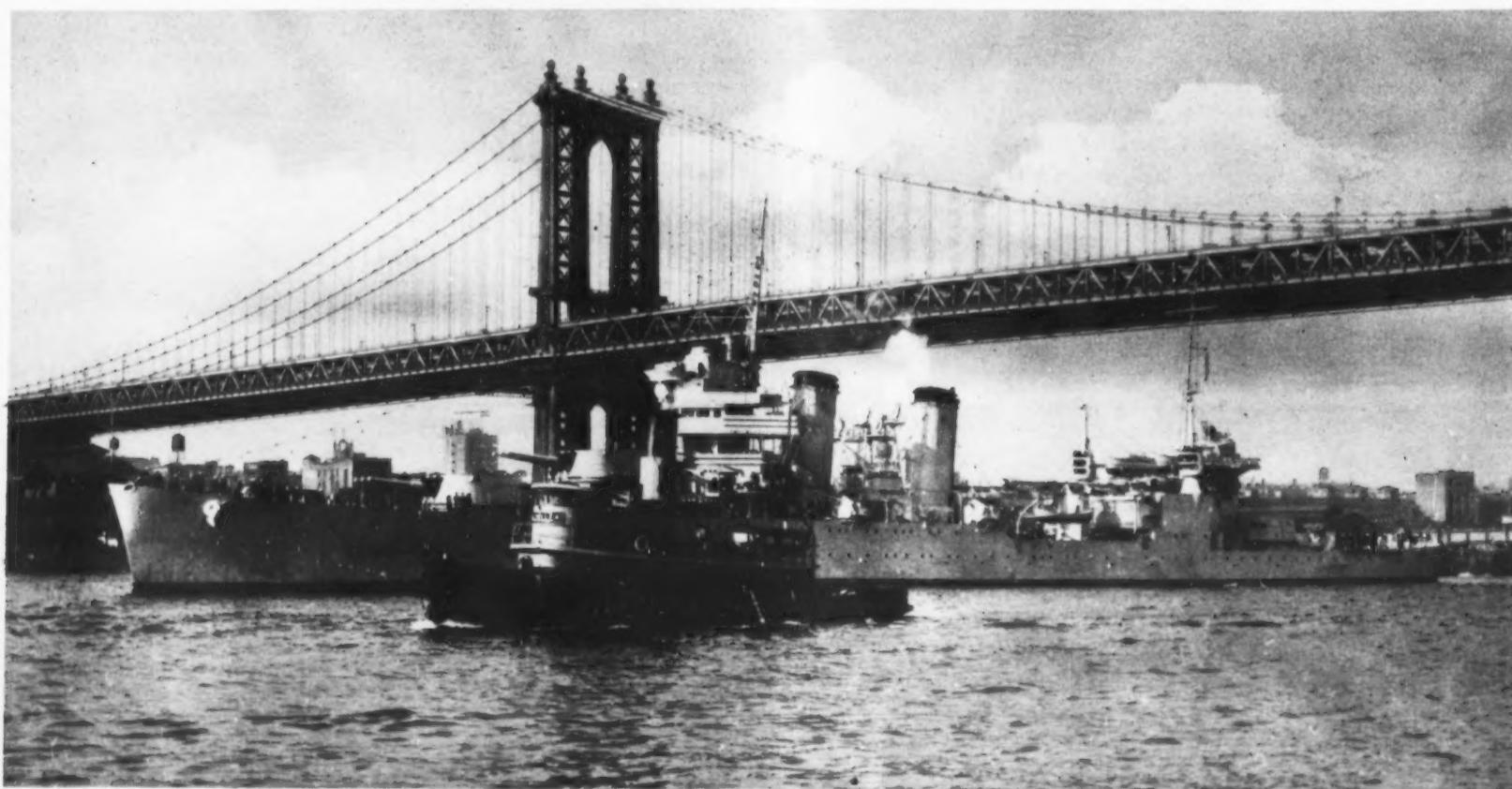


THE HIGH COMMAND OF THE UNITED STATES FLEET AFLOAT: RANKING OFFICERS,

Each at Least a Rear Admiral, Grouped Aboard the U. S. S. Pennsylvania. Seated, Left to Right, Are: Vice Admiral Harris Laning, Commander of the Cruiser Scouting Force; Admiral Joseph M. Reeves, Commander of the Battle Force; Admiral David Foote Sellers, Commander-in-Chief of the Fleet; Vice Admiral Frank H. Brumby, Commander of the Scouting

Force, and Vice Admiral W. R. Sexton, Commander of Battle Force Battleships. Standing: Rear Admirals M. H. Simons, Sinclair Gannon, A. E. Watson, H. E. Lackey, E. B. Fenner, John Halligan, H. V. Butler, C. P. Snyder, T. T. Craven, W. T. Tarrant, E. C. Kalbfus, C. E. Courtney, F. J. Horne, Adolphus Andrews and W. S. Pye.

(Times Wide World Photos, Los Angeles Bureau.)



ONE OF THE NEW TREATY CRUISERS STEAMS OUT TO SEA FOR TEST RUNS: THE U. S. S. NEW ORLEANS
Passing Under Manhattan Bridge After Leaving the Navy Yard in New York for Preliminary Trials.
(Times Wide World Photos.)

THE NEW KING
OF THE
BELGIANS
CARRIES OUT
THE
TRADITIONAL
CELEBRATION
OF HIS
FATHER'S
BIRTHDAY:
THE TROOPS
Marching Past
King Leopold at
the Palace Gates
in the Annual
Grand Review on
the Natal Day of
the Late
King Albert.
(Times Wide
World Photos.)



At Left—
TAKING THE
SALUTE OF HIS
ARMY
BATTALIONS:
KING
LEOPOLD
at the Palace
Gates Conducting
a Grand Review
of the Belgian
Troops in Honor
of His Father's
Birthday.
(Times Wide
World Photos.)

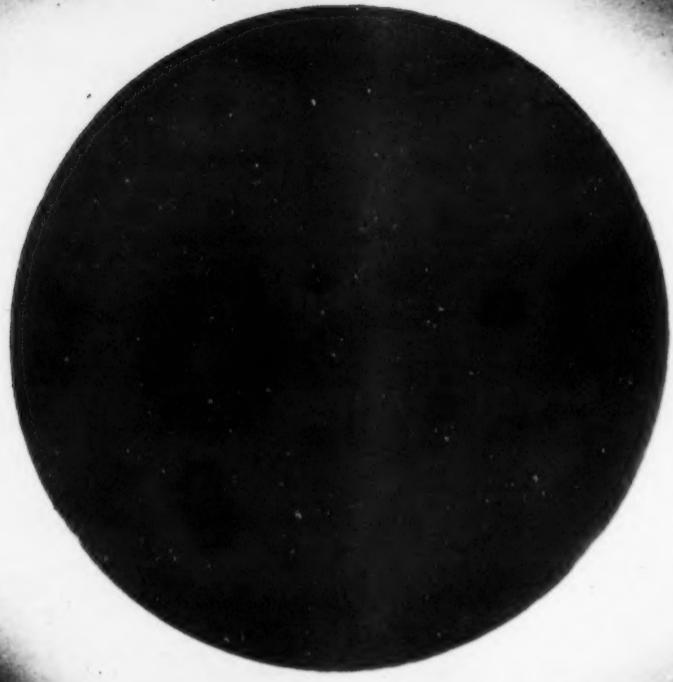


THE BRITISH RACING
VERSION OF A "HOT
SEAT": GENE REVILLE,
Captain of a Speedway Car
Team at the Crystal Palace
in London, Trying to Control
His Car After It Burst Into
Flames on the Track. He
Slowed the Car, Ran Along-
side and Finally Brought It
to a Stop.
(Times Wide World Photos.)



At Left—
WESTMINSTER ABBEY
UNDERGOES EXTENSIVE
RENOVATION:
THE STONEWORK OF THE
FAN VAULTING OF KING
HENRY VII'S CHAPEL
Being Cleaned After the Com-
pletion of Masonry Repairs
in Which Weak Places Were
Strengthened With Copper
Stitches.
(Times Wide World Photos.)

SCIENCE AND INVENTION



THE ONLY SOLAR ECLIPSE IN RECORDED HISTORY THAT "ENDED THE DAY BEFORE IT BEGAN": A PHOTOGRAPH OF THE CORONA, as Photographed by Scientists of the Tokyo Astronomical Observatory at the South Seas Island of Losap, 1,875 Miles Southeast of Japan. The Reason for This "Time-Turned-Backward" Eclipse Is That It Extended Across the International Date Line.
(Times Wide World Photos, by Courtesy of Tokyo Astronomical Observatory.)



THE SCIENTIFIC DETECTIVE: A PORTABLE X-RAY MACHINE

Developed by the Chicago Roentgen Society, Is Demonstrated by Carl W. Zersen in Making a Plate of Miss Anne Abramite's Foot. The Machine Was Designed for the Use of Customs Inspectors and Banks, as It Permits the Operator to Watch All Persons Passing Through a Door to Make Sure No Valuables Are Concealed.
(Times Wide World Photos, Chicago Bureau.)



DRIVING POWER FOR A SHOT INTO THE STRATOSPHERE: THE MOTOR OF THE ROCKET

Which the Cleveland Rocket Society Plans to Send to an Altitude of Fifteen Miles Is Examined by Ernst Loebell, Chief Engineer of the Society, Before Undergoing Tests at the Municipal Airport. On the Table Is a Model of the Completed Rocket.
(Times Wide World Photos, Cleveland Bureau.)



POWER FROM A STREAM OF ELECTRONS: A SMALL PADDLE WHEEL

Installed in a Vacuum Tube Is Made to Revolve by Using an Ordinary Magnet to Direct a Stream of Electrons Against It in a Demonstration at the California Institute of Technology.
(Times Wide World Photos, Los Angeles Bureau.)



THE FORTY-THIRD CONTINENTAL CONGRESS OF THE DAUGHTERS OF THE AMERICAN REVOLUTION MEETS IN WASHINGTON: A VIEW OF CONSTITUTION HALL as the Patriotic Organization Opened Its Annual Session.
(Times Wide World Photos, Washington Bureau.)



THE HEAD OF THE D. A. R.: MRS. RUSSELL WILLIAM MAGNA, President General, Presiding Over One of the Sessions in Washington.
(Times Wide World Photos, Washington Bureau.)



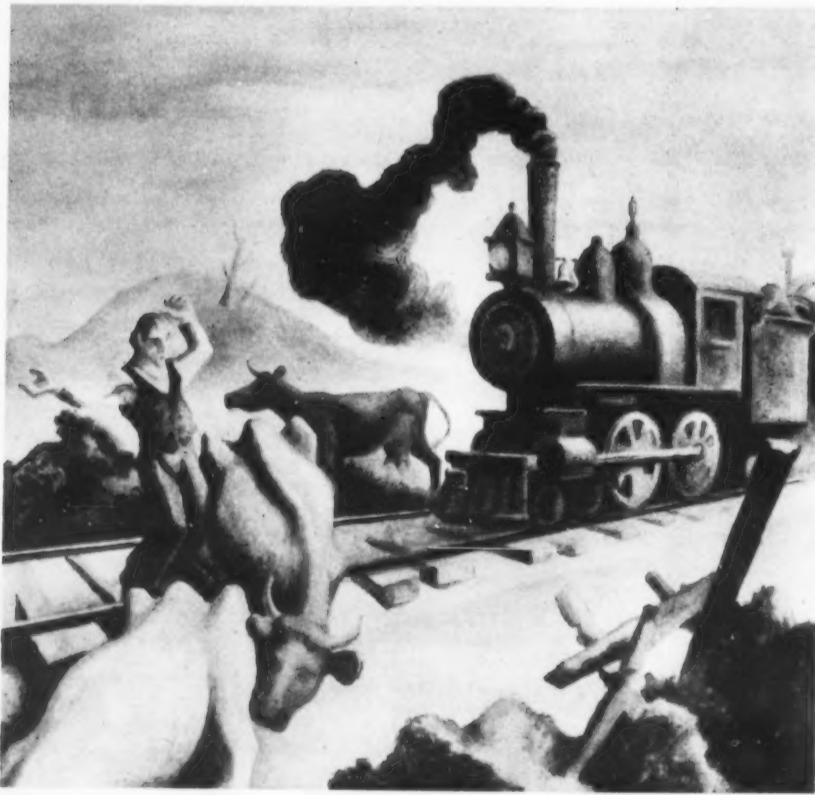
20,000 IN CHICAGO DEMAND RELIEF FOR DISTRESSED BONDHOLDERS: A MASS MEETING
Precedes a Parade on Michigan Avenue Under the Auspices of the "Circle of Rebuilders" to Urge Help for Holders of Defaulted Real Estate Bonds and Reform of Foreclosure Methods.
(Times Wide World Photos, Chicago Bureau.)

IN
THE
WORLD
OF
ART

A Notable
American
Artist
in a
One-Man
Show



"THE ENGINEER'S DREAM," BY THOMAS H. BENTON.
This and the Other Paintings Illustrated Are Included in an Exhibition
of the Artist's Work at the Ferargil Galleries in New York.
Thomas Benton, a native American artist born in Neosho, Mo., in 1889, made his first definite step on the road to fame when at the age of 16 he became a cartoonist on a Joplin (Mo.) newspaper. A keen desire for perfection led him through an art course at the Chicago Art Institute and at 19 he went abroad to study for nearly five years at various schools in France. Returning to America he soon won recognition as a painter of murals and received many important commissions, prominent among them being the decoration of the Whitney Museum and the New School for Social Research in New York and the Indiana Building at the Century of Progress Exposition. His easel paintings and smaller works rival his murals in popularity and his well known and widely published "The Cotton Pickers" was acquired last year by the Metropolitan Museum of Art.



"SLOW TRAIN THROUGH
ARKANSAS."
(Juley.)

"FRONTIER LIFE."

THE BOSSSES WORK, TOO: BASEBALL'S PLAYING MANAGERS



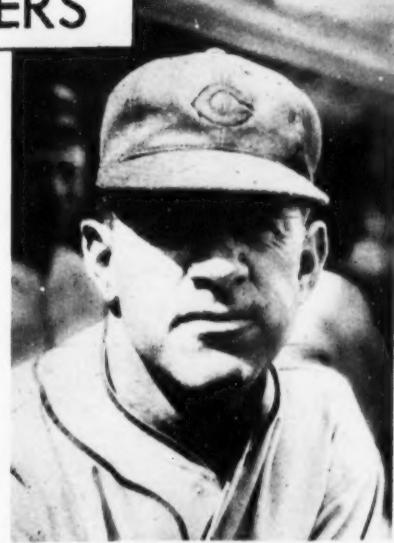
THE NEW PILOT OF THE
CINCINNATI REDS:
BOB O'FARRELL,
Who Batted .239 and Fielded .970
as a St. Louis Catcher Last Season.



AT THE TOP OF THE LIST AS THE 1934 BASEBALL
SEASON OPENS: MEMPHIS BILL TERRY,
Manager and First Baseman of the World's Champion New York
Giants, Who Averaged .322 at Bat and .992 in the Field for the
1933 Season.
(Times Wide World Photos.)



THE LEADER
OF THE
WASHINGTON
SENATORS:
JOE CRONIN,
a World's Series
Figure, Who
Batted .309 and
Fielded .960,
Ranking Him
High Among
American
League
Shortstops.



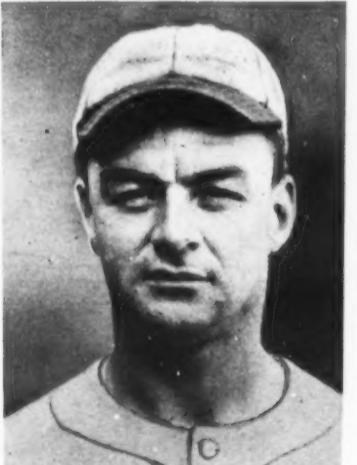
FIRST BASEMAN AND MANAGER
OF THE CHICAGO CUBS:
CHARLIE GRIMM,
Who Hit .247 and Fielded .996 Last
Year.



ONCE MORE A
MANAGER:
ROGERS
HORNSBY,
Now Boss of the
St. Louis Browns.
Last Season He
Batted .319 and
Fielded .967 in
Seventeen Games
at Second With the
Cardinals and
Batted .333 in His
Nine Times at
Plate With the
Browns.



THE PILOT OF THE CARDINALS: FRANKIE
FRISCH,
Who Hits 'Em Either Right or Left Handed, and
Averaged .302 for St. Louis Last Year. His
Fielding Average Was .98165, Ranking Him Fifth
Among National League Second Basemen.

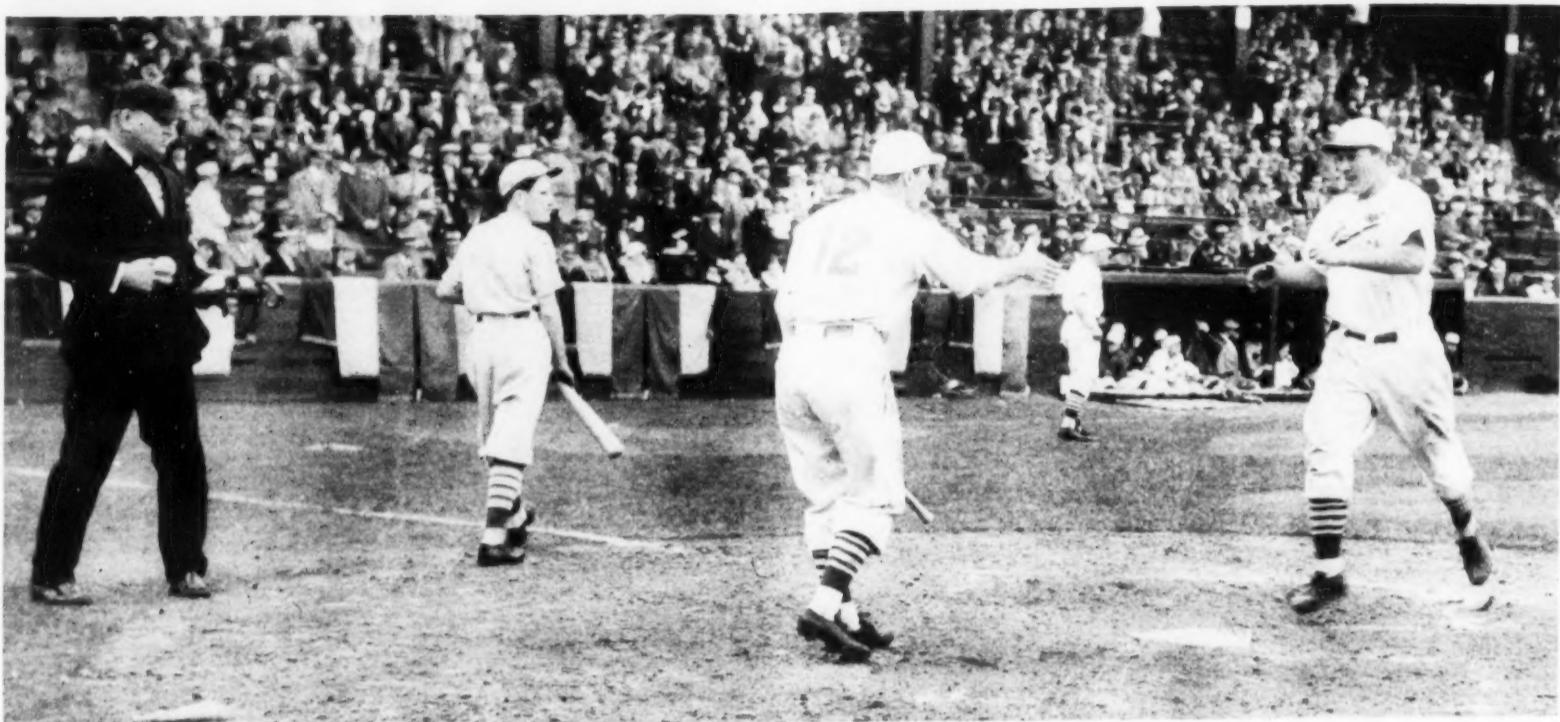


THE NEW MANAGER OF
THE PHILLIES:
JIMMY WILSON,
Formerly Star Catcher of the
Cardinals, Who Batted .255
and Fielded .982 Last Season.



THE HOPE OF DETROIT FANS: MICKEY
COCHRANE,
Long the Star Catcher and Slugger of Connie Mack's
Squad, Who Will Try to Do Something With the
Tigers. He Batted .322 and Fielded .989 in 1933.

THEY'RE OFF IN THE NEW SEASON'S PENNANT RACES



A ST. LOUISAN LAYS CLAIM TO THE FIRST HOME RUN OF THE 1934 SEASON: JOE MEDWICK, Cardinal Right Fielder, Finishes His Circuit of the Bases After a Terrific Smash Which Scored Pepper Martin Ahead of Him and Helped Beat the Pittsburgh Pirates, 7 to 1, in the Opening Game. (Times Wide World Photos.)



DETROIT WINS ITS FIRST GAME FOR MICKEY COCHRANE: GOOSE GOSLIN Scoring on Owen's Double as the Tigers Defeated the White Sox, 8 to 3. (Times Wide World Photos, Chicago Bureau.)



AT LEAST THE ATHLETICS HAVE A CITY SERIES TROPHY: CONNIE MACK Receiving the Philadelphia Cup From Judge H. McDevitt After Defeating the Phillies in the Spring Games, Something His Team Couldn't Accomplish in Its World's Championship Days. (Times Wide World Photos, Philadelphia Bureau.)



THREE FORMER STARS OF THE ATHLETICS IN NEW UNIFORMS: AL SIMMONS, MICKEY COCHRANE AND MULE HAAS Talking Things Over Before the Opening Clash of the White Sox and Tigers in Chicago. (Times Wide World Photos, Chicago Bureau.)



BROOKLYN'S HEAVY HITTER DUCKS BACK TO SECOND: HACK WILSON, Who Got a Homer and a Single in the Opening Game, Plants His Foot Securely on the Bag. (Times Wide World Photos.)



FAST ACTION IN THE OPENING GAMES OF 1934



BROOKLYN STARTS OUT WITH AN 8-TO-7 VICTORY OVER BOSTON: TAYLOR

of the Dodgers Is Forced Out at Second in the Sixth Inning of the Game in Brooklyn.
(Times Wide World Photos.)



THE NEW PILOT OF THE PHILLIES SMACKS OUT A HOME RUN: JIMMY WILSON Scoring After Crashing the Ball Into the Upper Leftfield Stand for His Team's Only Run in the New York Opener.
(Times Wide World Photos.)

At Right—
THE PRESIDENT CAN ATTEND ALL THE GAMES:
MR. ROOSEVELT
Accepting His Annual Baseball Pass From Clark Griffith and His Two Adopted Sons. The Washington Opener, Which the President Had Planned to Attend, Was Rained Out.
(Times Wide World Photos. Washington Bureau.)

THE "SULTAN OF SWAT" IS THE YANKEES' FIRST STRIKE-OUT VICTIM OF THE NEW YEAR: BABE RUTH
Fanning in the First Inning of the Philadelphia Opener, Which the Athletics Won, 6 to 5.
(Times Wide World Photos, Philadelphia Bureau.)



THE RED SOX AND SENATORS PLAY ELEVEN INNINGS: MANUSH of Washington Scoring on Schulte's Single in the Boston Game, Which Joe Cronin's Men Won, 6 to 5.
(Times Wide World Photos, Boston Bureau.)



THE FIRST PHOTOGRAPH OF THE ELDEST SON AND HEIR OF THE 124TH EMPEROR OF JAPAN: CROWN PRINCE AKIHITO

TSUGU-NO-MIYA, the Newest Member of the World's Oldest Dynasty, at the Age of 3 Months. His Names Mean Enlightened Benevolence and Prince of the August Succession.

(Times Wide World Photos.)



THE ITALIAN WHO SET A NEW WORLD'S AIRPLANE ALTITUDE RECORD: COMMANDER RENATO DONATI

Back on the Earth at a Field Near Rome After Ascending to a Height of 47,500 Feet.

(Times Wide World Photos.)



THE COTTON CONTROL BILL BECOMES LAW: PRESIDENT ROOSEVELT

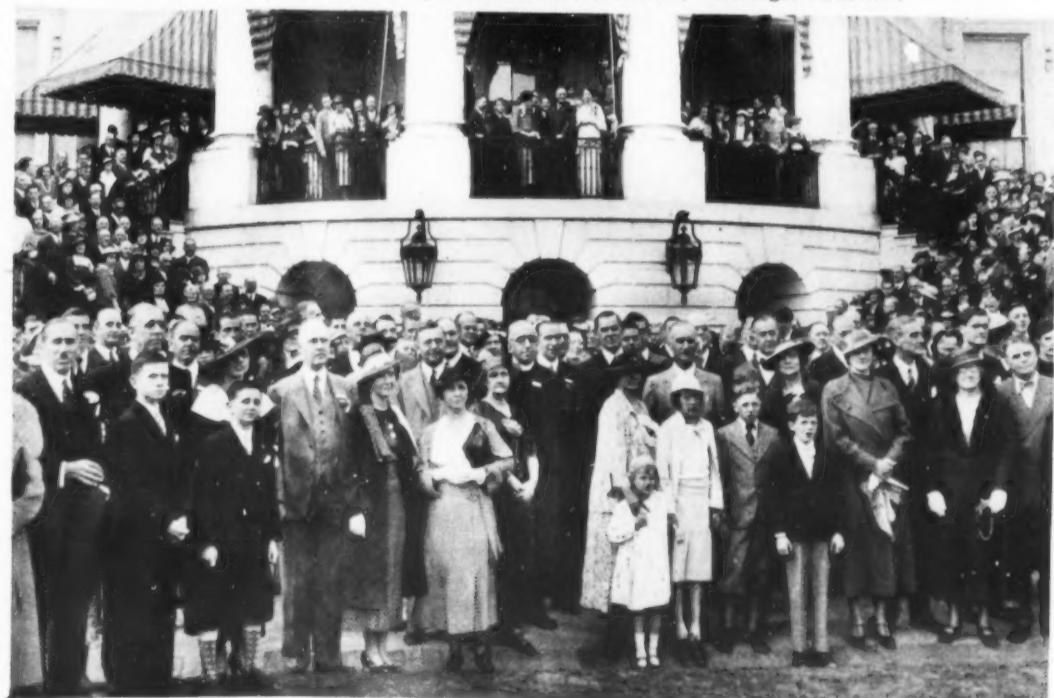
Signing the Bankhead Measure in the Presence (Left to Right) of Senator John H. Bankhead, and Representatives William R. Bankhead, Wall Doxey and H. P. Fulmer.

(Times Wide World Photos, Washington Bureau.)



THE OPENING OF FORTY-FIVE BIDS FOR THE CARRYING OF THE AIR MAIL: SCENE IN THE POSTOFFICE DEPARTMENT in Washington as William Slattery (Left), Controller of the Department, Read the Offers of Private Companies to Harlee Branch, Second Assistant Postmaster General, and Postmaster General James A. Farley at the Head of the Table. Rates Were Lower Than Officials Had Expected. With the Lowest Bid 17½ Cents an Airplane Mile as Against the 41 to 45 Cent Limit Stipulated by the Department.

(Times Wide World Photos, Washington Bureau.)



THE HARVARD CLASS OF '04 HOLDS A REUNION AT THE WHITE HOUSE: PRESIDENT ROOSEVELT

Plays Host to His Classmates and Their Families, a Group Numbering Nearly 900.

(Times Wide World Photos, Washington Bureau.)



THE FINISH OF THE FEATURE RACE AT THE OPENING DAY ON THE JAMAICA TRACK: SGT. BYRNE, Kentucky Derby Eligible, Winning the Paumonok Handicap at the Long Island Course, With Mrs. Payne Whitney's Curacao Second and Lee Rosenberg's Kerry Patch Third.



OPEN BETTING ON A CASH BASIS IS PERMITTED AT A NEW YORK TRACK FOR THE FIRST TIME IN A GENERATION: A BOOKMAKER

Showing His Odds to a Crowd at the Jamaica Track on Long Island Two Days After Governor Lehman Signed a Bill Legalizing Cash Wagers.

(Times Wide World Photos.)



A 35-YEAR-OLD FINN WINS THE BOSTON MARATHON: DAVE KOMONEN, Who Holds Both the Canadian and the American Marathon Titles, Is Crowned With the Traditional Laurel Wreath by George Demeter, Representing Greek Societies.

(Times Wide World Photos, Boston Bureau.)

193 RUNNERS COMPETE FOR FAME IN THE THIRTY-EIGHTH ANNUAL BOSTON MARATHON: THE FIELD

Leaving Hopkinton, Mass., in the Famous Race of 26 Miles 385 Yards Up Hill and Down Dale Which Was Won by Dave Komonen in 2 Hours 32 Minutes and 54 4-5 Seconds, a Minute Slower Than the Record.

(Times Wide World Photos, Boston Bureau.)

SMILING THROUGH

THE young mistress sent her colored maid, newly hired, for a number of toilet articles.

"Mandy," said the mistress a few days later, "where is that tar soap you got for me the other day?"

"Lawsee, miss," exclaimed Mandy, "what all's a blond baby like you to do with tar soap? Ah thought you ordered it for mah puusonal use."—*Boston Transcript*.

"Mabel's a plain-looking girl to have got a job in such a big shop, and she's cross-eyed too."

"Yes, but she's useful for keeping away shoplifters; they never know where she's looking."—*Dublin Opinion*.

Mrs. Gadabout—"That Mrs. Hardhead next door doesn't seem to have many friends."

Hostess (wearily)—"N-no. I wonder how she manages it?"—*Sarnia Observer*.

Social Worker—"We are having a raffle for poor old Widow Martin. Will you buy a ticket?"

Villager—"No, thank 'ee, miss. I couldn't keep the old lady if I won 'er."—*Humorist (London)*.

Tourist (in Yellowstone Park)—"Those Indians have a blood-curdling yell."

Guide—"Yes ma'am, every one of 'em is a college graduate."—*Christian Leader*.

A farmer called his hired man at 3 o'clock in the morning.

"What are you going to do today, boss?" he yawned.

"Harvest oats," was the reply.

"Are they wild?"

"Nothing wild about them," replied the farmer. "Why do you ask that?"

The hired man was puzzled and then said: "If they're not wild why do we have to sneak up on them in the dark?"—*Garden County News*.

The lawyer was rehearsing the beautiful actress as to her appearance in the divorce court. She listened with mild interest and finally asked a question.

"Who plays the part of the judge?"—*Louisville Courier-Journal*.

She—"How dare you say my father is a wretch!"

He—"Well, I told him I could not live without you, and he said he would willingly pay the funeral expenses!"—*Frankfurter Illustrirte*.

Little Milton came home from Sunday School with a mite-box.

"Why do they call it a mite-box, mother?" he inquired.

"Because," chirped in his brother, "you might put something in it and you might not."—*Boston Transcript*.



HE TRAVELS AS BAGGAGE: FOUR-YEAR-OLD DONALD SCOUTER

Stored Temporarily in a Check Room at Memphis, Tenn., While Journeying Alone Across the Country by Bus From Erie, Pa., to Houston, Texas.
(Times Wide World Photos.)

Senator Soaper Says:

Dillinger posses should follow up the face-lifting operation clue, as they may catch him still under the ether.

The National Inventors Congress, at Seattle, reports there are too many types of mousetraps on the market. Thus no one profits and it confuses the mice.

A vocational survey shows openings for a few young geologists, as the rocks we were on for four years need further scrutiny.

Several of the top-line hockey players are found to be bridge addicts in the off season. These boys must live in their shin-guards.

After paying for a left-handed pitcher complete, the Boston Red Sox lose Lefty Grove's tonsils and some teeth.

"No people which must depend on the government to save it can be saved at all," says John Collier, Indian Commissioner. Is he looking at us or the Indians?

Promoters of the process for extracting gold from oceans are beginning with something simple, only gradually working up to the French debt.

The President must exercise care in telling tall fish stories in company, as one never knows when a Dr. Wirt will wander in.

The light wines enthusiasm faded so completely that science nowadays is talking about heavy water.

Among other things, a Missouri colleague denounces Huey Long for not having gone to war. We didn't know he'd come back.

If only Mars had this 200-inch telescope it could let us know from time to time what is going on here.

A Western college has had such success in teaching forestry to Indians, it considers taking a hill-billy band out to show it a hill.

The Byrd expedition gets along without baths, says one of the party. Where nights are six months long, it may be years until Saturday.

We need one other thing for definite assurance that this is recovery. Some one must launch a new five-cent candy bar.

A writer of a history of tattooing is hopeful of a revival of this interesting art. The younger nudists, of course, will need fraternity pins.

We trust the Ohio specialist errs in saying the heart has nothing to do with love, as "parathyroid" and "pituitary" are nothing to weave into a lyric.

Odds and Eddies

The trouble is that the things history repeats were not smart in the first place.—*Dallas News*.

Any number of people believe that success depends on luck and pluck—having the luck to find some one to pluck.—*Houston Post*.

SEZ HEZ.

"I do not care for saxophones," Said Hezekiah Bings,
"Or many of the other tones
That a musician brings.
I do not care for dancing feet
That set a merry pace,
Nor for the raiment all replete
With elegance and grace.
When pocketbooks are growing
frail

And pay is growing small,
I'd rather see a dinner pail
Than any banquet hall.
I'd rather see a man who jogs
To work with courage new
Than all the steps in fancy togs
That dancers learn to do.
The music that I care to know
The factory whistle flings
With cheer when it decides to
blow,"

Said Hezekiah Bings.
—*Philander Johnson in Washington Star*.

Experience is about the only teacher that never has to worry about salary.—*Atlanta Constitution*.

The chief thing wrong with this country is too many people trying to set it right.—*Los Angeles Times*.

LIMERIQUE A LA CORNEILLE
There was an old girl in Marseilles
Who said, "I'll go downtown to
deilles

To get me a hat
That will knock 'em all flat,
For I'll look like a rosebud in
Meilles!"
—*Cleveland Plain Dealer*.

More of us might take advantage of the opportunities knocking at the door but for our pessimistic belief that it's somebody trying to take advantage of us.—*Arkansas Gazette*.

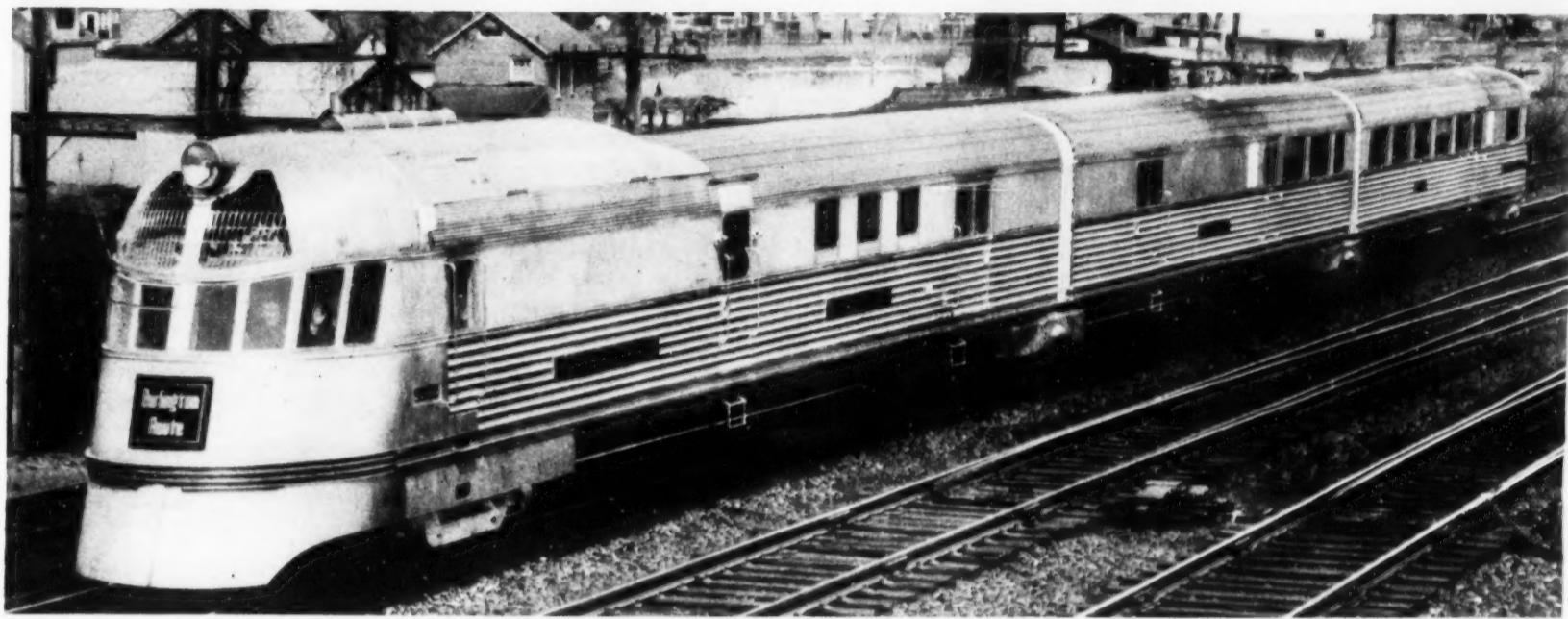
We like the puns on the word "code." It makes the situation more like a real war to have atrocities.—*Wisconsin Journal*.

"THAT'S GOLD!"

Humble little dandelion,
Your little leaves unfold,
A welcome sight since Roosevelt
Has locked up all the gold.
—*Knickerbocker Press*.

At about this time, when the house is due to be turned inside out, it's being a remembered man that's the economic and social tragedy.—*Boston Herald*.

STREAM-LINED DIESEL SPEED: 104 MILES AN HOUR

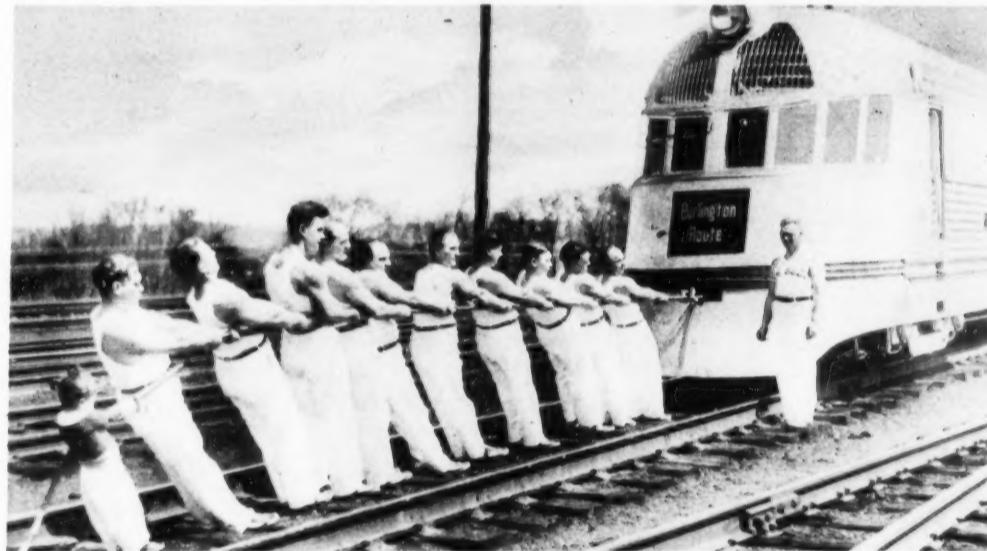


A SILVER STREAK OF SPEED FOR LOW-COST RAILWAY TRANSPORTATION: THE BURLINGTON ZEPHYR, a Diesel-Electric Powered Train Which Is Expected to Make 110 Miles an Hour, Out for Its First Official Trial Run. (Times Wide World Photos, Philadelphia Bureau.)

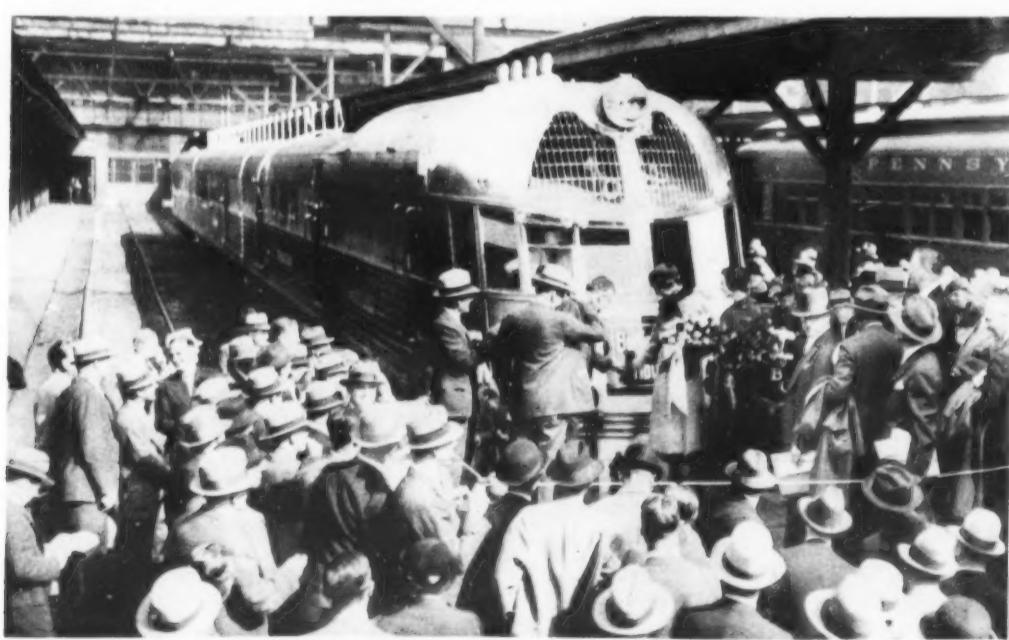
ON its first official test, the Burlington Zephyr, a stream-lined, light-weight, three-car train driven by a 600-horsepower Diesel-electric plant, attained a speed of 104 miles an hour and maintained that pace over a four-mile stretch of track between Hopewell and Skillman, N. J. Railway officials were delighted at its performance and hailed it as offering another answer to low-cost bus competition, for its operating cost, exclusive of taxes and depreciation, is estimated at between 30 and 40 cents a mile, about one-third that of steam trains.

The entire train weighs about 100 tons, slightly more than the average Pullman car. The first car contains the engine room and compartments for handling mail; the second is an express car, with a buffet grill and smoking compartment, and the third is a passenger car with a parlor observation section at the rear. The ends of each car rest on opposite ends of a common truck of four wheels, so that the train has sixteen wheels instead of the thirty-six with which a conventional train of like capacity would be equipped. Each of the trucks absorbs shocks by rubber cushions at thirty-two points. Its cars are stainless steel, unpainted, and were built without the use of a single rivet.

The cost of the train is put at \$200,000, and it will be used in service between Kansas City and Lincoln, Neb.



AN EXPERIMENT WITH HUMAN MOTIVE POWER: TEN MEN Pulling the Three-Car Train on a Stretch of Level Track to Demonstrate Its Light Weight.



THE TRAIN FORMALLY RECEIVES ITS NAME: MISS MARGUERITE COTSWORTH Breaking a Bottle of Champagne on the Nose of the Zephyr in Philadelphia Ceremonies.



IN THE ENGINEER'S CAB OF THE NEW TRAIN: EDWARD FLYNN, Operating Vice President of the Burlington System, at the Controls, With Edward G. Budd (Above), Head of the Company Which Manufactured the Train.



**Winners
of Cash
Awards
in the
Amateur
Photo-
graphic
Compe-
tition**



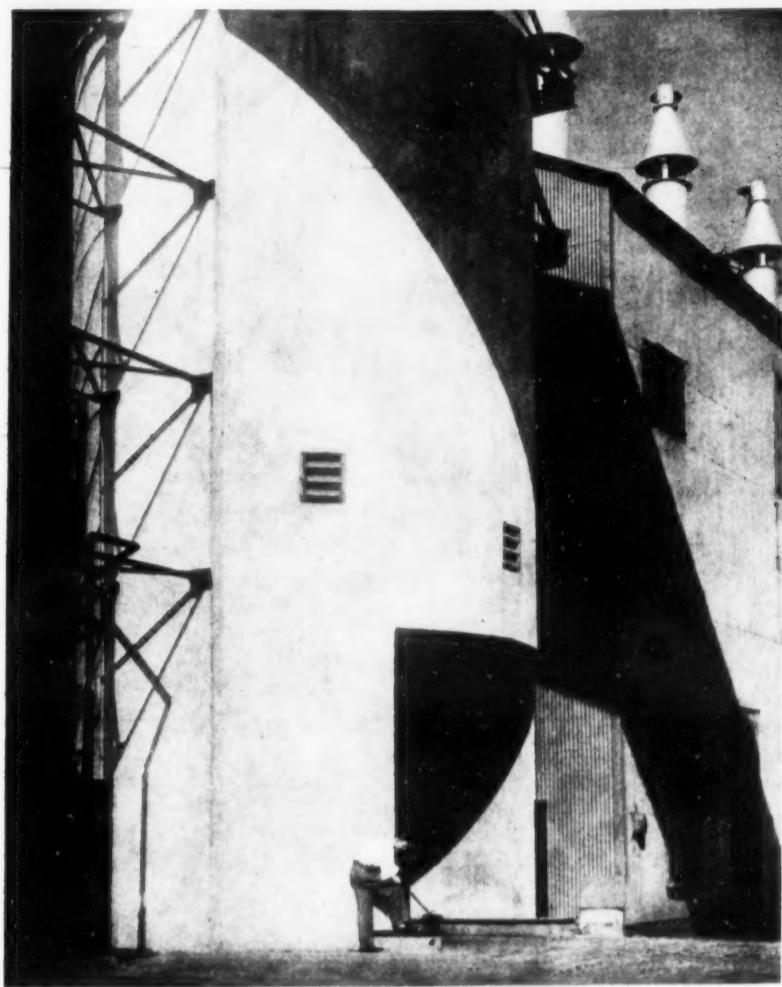
GOSSIPING NEIGHBORS.
Offered by Edward H. Moore of Piedmont,
Calif.
(Cash Award, \$3.)

At Right—
STRANGERS TO THE MOTOR AGE.
Sent by W. Edward White of Plymouth, N. H.
(Cash Award, \$3.)

**GUILTY
CONSCIENCE.**
Photographic
Study by
L. Dibert
of Philadelphia,
Pa.
(First Prize, \$15.)

At Right—
**BOYHOOD AND
SPRINGTIME.**
From J. T.
Chord
of Portland, Ore.
(Cash Award,
\$3.)





THE TOWER.
From Fred H. Rothstein of Bayside, N. Y.
(Second Prize, \$10.)



A FESTIVE OCCASION.
Submitted by Mrs. W. F. Eldridge of Corona, Calif.
(Cash Award, \$3.)

RULES FOR THE MID-WEEK PICTORIAL
AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.



ENGLAND
the daily pageant

Try a complete change this year. Spend a thrilling holiday in Britain...Southampton, Glasgow and Liverpool are only a few days away from America. Travel on British trains luxuriously equipped and where even third class is super-comfortable. * Britain is an ever-changing pageant of the old and the new. Gay resorts, music, art, theatres, splendid shops and salons on one hand and a pageant of historic shrines, abbeys, castles, cathedrals and customs on the other. Explore the pathway of centuries one day if you choose—on another, see a pageant of sports at Wimbledon, Epsom, Cowes, Gleneagles, or St. Andrews. * A pageant of beauty and absorbing interest to enjoy every day, utterly unlike anything you have experienced before and impossible to see elsewhere. * The Continent is easily reached from London and you have a number of de luxe routes to choose from, including the favourite "Golden Arrow" way to Paris and the famous Harwich routes to Holland and Belgium. * We have planned a number of trips covering the most interesting places to see—with steamship and railroad tickets, hotels, sightseeing, meals—*everything included*—here's a sample:

FOR FREE BOOKLET
with maps and illustrations, write Dept. 13.

T. R. DESTER
General Traffic Manager

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FLYING SCOTSMAN ROYAL SCOT GOLDEN ARROW



ASSOCIATED BRITISH
RAILWAYS Inc.



THE PRACTICAL HOME MADE BEAUTIFUL

Effects Created With the Use of Glass

OPENING FROM AN ENTRANCE HALL, the Floor of Which Is Covered With Black Rubber, This Little Salon Is Carpeted With a Deep-Pile Oyster Gray. The Walls Are Silver Gray, the Surface of Which Is Softened With Light From Lamps of Opaque Glass. Two Matching Crystal Vases Filled With Flowers Occupy Their Own Niches. The Directoire Sofa Is Upholstered in Yellow Corded Silk. (All Photos, Samuel Gottscho, Courtesy the Steuben Glass Co.)



A SNOWY STREET SCENE
Flooded With Sunshine That Streams Through a Window of Unusual Height Is Reflected in a Mirror on the Opposite Wall. The Effect From Within a Stage Proscenium. The Urn at the Right of the Picture, Shown Double, Is an Unusual Green, With Light-Gathering Qualities Distinctive Even in Comparison With Jade.

At Right—
IF YOU BELIEVE YOUR EYES, THIS DINNER TABLE IS SET FOR SIX, Whereas Covers Are Actually Laid for Only Three. The Trick Is Turned by Placing It Before the Mirror Which Covers Almost the Entire Side Wall of the Room.

By LILLIAN E. PRUSSING

GLASS, as an important item in interior decoration, is no longer a novelty. The first use of glass as tops for tables and various other articles of furniture made its appeal because of its utility, for it served as a practical surface and a protection to the wood it covered, but invention has brought glass a long way, and artists have demonstrated its charm and beauty in ways that are little short of miraculous. They are duplicating draped fabric, are curving and shaping the brittle stuff to simulate countless other effects, and now it is as usual to have a chair, a table, even a bed of glass as of wood or metal.

The prediction of glass houses has not yet come true, in the sense of a residence entire, but glass, both mirror and clear, is attracting attention for its beauty and the many charming artistic arrangements it inspires. An exhibition by the Steuben Glass Company presents accessories for the home that are the embodiment of grace, delicate patterning and sheer loveliness.

In this collection are new shapes in lamps, vases and other objets d'art that are modeled to endure. Artists of the highest type are giving this medium of expression their talent, building for this day and age art in glass that will live as the glass crafts of Venice and Bohemia have lived. One appeal for the decorator is the nature of the newest forms, which are far less fragile than the historic samples. In ornamental motifs, birds and animals of graceful lines are most fashionable, especially for the table, and nothing more romantic may be fancied than a dinner table with all of its appointments in crystal. Any hint of coldness is overcome with the use of flowers. Much that is beautiful is being done in colored glass, but the vogue of white has given cachet to an all-glass arrangement in which even the flowers are white. Glass lamps are exceedingly modish, particularly those in rock crystal, opaque glass and quartz-like glass that rival the old lamps of china.



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TO WEAR TO THE
THEATRE.

This Navy Blue Quilted
Taffeta Cape Has Youth
Itself. The Dress Is
Navy and White Striped
Net, Having a Navy Taf-
feta Ruche Just Above
the Knee. Best & Co.
(New York Times Studios.)

Above—
A BIG HAT OF NAVY
BLUE AND WHITE
PIN-DOTTED
TAFFETA,
With Scarf and Gloves to
Match. Lilly Daché.
(New York Times Studios.)

New Fashions

TAFFETA MOODS

By WINIFRED SPEAR

LIKE early Spring, taffeta is attuned to a variety of moods. No longer is it a one-type-of-dress fabric, but trails its beauty round the clock like a débutante.

From the crisp, assertive blouse and scarf of the daytime suit to the pensive, soft dance frock, taffeta adapts itself with becoming grace. After all, it typifies youth.

For afternoon tea, or lunch at the Casino, the taffeta hat, scarf and glove set accents the gayety of its wearer. The genuine simplicity of quilted taffeta in the cape to wear to the theatre is a real achievement.

SOFT, GRAY
TAFFETA
Printed in White
Design of Wheat
and Field Flowers
Makes This
Charming Formal
Gown. The Flut-
ing in the Bodice
Is Faced With
Ruby Red Taffeta.
Saks-Fifth Ave.
(Lee Miller.)



FOR RUNNING ABOUT TOWN.
This Mustard-Colored Wool Suit
Has a Three-quarter-Length Coat
and a Brown and Mustard Plaid
Taffeta Blouse With an Interesting
Scarf Neckline. Bonwit Teller.
(New York Times Studios.)



FOOTNOTES ON A WEEK'S HEADLINERS

MAJOR GENERALS RIVALS IN OREGON

OREGON presents the novel spectacle of two retired major generals, classmates at West Point in 1887 and close friends ever since, who are rivals for the Governor's chair. Charles H. Martin is expected to win the Democratic nomination with little difficulty, but Ulysses Grant McAlexander faces a harder fight in his party in the primary campaign ending May 18, for he is running in a field of seven with the situation complicated by bitter warfare between "regular" and "independent" Republicans.

General Martin, who was elected to Congress in 1930 in a district normally strongly Republican and re-elected in 1932, is remaining in Washington instead of campaigning. He has been known in Washington since his assignment to Vancouver Barracks as a second lieutenant in 1887, and his recent success in getting Federal funds for Columbia River power development gives him a big lead.

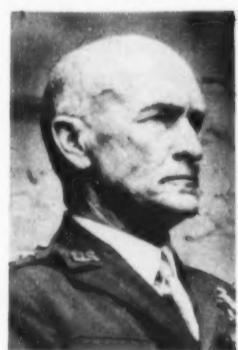
General Martin, now 70, is a native of Illinois. He served as a captain under General Merritt in the fighting in the Philippines from 1898 to 1901 and was in the famous Boxer relief expedition to Peking, China. He was on the Mexican border in the troubles of 1915 to 1917 and received the D. S. M. for his work as commander of the Eighty-sixth or Blackhawk Division at the front in the months before the armistice. Later he commanded the 90th Division in the Army of Occupation. He retired on Oct. 1, 1927, and quickly found an outlet for his energies in politics.

Gen. C. H. Martin.
(Wide World.)



"THE ROCK OF THE MARNE"

GENERAL McALEXANDER is in the Oregon gubernatorial race because "regular" Republican leaders drafted him, for he has not been active in political affairs except among veterans' organizations. He was born



U. G. McAlexander.
(Wide World.)

in Minnesota in 1864, but has been a resident of Oregon since his retirement for physical disability in 1924, having acquired a fondness for the Pacific Coast while detailed to Oregon State College in the decade preceding the World War.

As a colonel in command of the 38th Infantry in the fateful July of 1918 he won the name of "The Rock of the Marne" by stubbornly holding a key position for three days against repeated German attacks, though twice wounded in a week's fighting. For the rest of the war he commanded the 108th Brigade, taking part in the Aisne-Marne, St. Mihiel and Meuse-Argonne offensives and other major battles on the Western Front so brilliantly that he received the D. S. C. and the D. S. M., as well as French and Italian decorations. In the Spanish-American War he was recommended for promotion for gallantry in the battle in front of Santiago.

By OMAR HITE

TWO-GUN EXILE FROM RUSSIA

A FAMOUS headliner of the past broke into the news again last week when French police forced their way into a mysterious, lonely, guarded villa at Barbizon, near Paris, and found Leon Trotzky seated at a desk with two revolvers at hand. The man who once ranked second only to Lenin in Russia and was downed by Stalin announced that, always the revolutionist, he was creating the "fourth international." Enemy threats make it necessary for him to hide, heavily guarded, to do his plotting.

Trotzky's seven years of power closed with Lenin's death in January, 1924. Next January he was sent into exile in the Caucasus, but returned four months later after submitting to Stalin and once more took a high place in the Soviet councils. Early in 1928 he was exiled to Siberia and in February, 1929, was expelled from Russia to become a man without a country, with government after government refusing him refuge. For four years he lived at Prinkipo Island in the Sea of Marmara, writing and learning to fish. On a three-week trip to Copenhagen in 1932 to lecture, he was isolated like a leper by the police of the countries he traversed. Last July he was allowed to take up his residence in Southern France, and lived for a time in Corsica before his secret move to Barbizon.

"MASTER OF THE KING'S MUSICK"

THE new master of the King's Musick at the British Court, Sir Walford Davies, has been having more or less distant contacts with royalty for over half a century, for at 12 he was a choir boy for Queen Victoria

in St. George's Chapel, Windsor, and as far back as 1882 was head boy soloist there. Later he was organist in famous churches, won a scholarship for composition at the Royal College of Music and received his doctorate in music at Cambridge in 1894, but it was as a composer of music for those annual festivals of which Britshers are so fond that he made his bid for lasting fame in his period of greatest creative activity, the decade from 1902 to 1912. "Everyman," his most distinguished work, was produced in 1904.

During the World War the composer devoted his energies to organizing music for soldiers, and in 1917 he was made musical director of the Royal Air Force with the rank of major. He was knighted in 1922 on the retirement of his fellow Welshman, David Lloyd George, from the Premiership.

of which Britshers are so fond that he made his bid for lasting fame in his period of greatest creative activity, the decade from 1902 to 1912. "Everyman," his most distinguished work, was produced in 1904.



Leon Trotzky.
(Jean Weinberg.)



Ransom E. Olds.
(Associated Press.)

PIONEER OF THE AUTO INDUSTRY

THE career of Ransom E. Olds, who last week won his proxy fight for control of the motor company bearing his name, goes back to the dim prehistoric days of the motor industry, though he still is a few weeks short of his seventieth birthday. As long ago as 1887 he built what is described as the first three-wheeled horseless carriage, and in 1893 he brought out a practical four-wheeled automobile which he sold to a London company, the first commercial auto transaction. Three years later he organized the Olds Motor Vehicle Works with a capital of \$50,000, and it became an immediate success, selling six horseless carriages within its first year. The famous curved dash runabout designed by Mr. Olds was the big seller of motordom's pioneer period, and its popularity helped to make Michigan the world's automobile centre.

Mr. Olds left the Olds Company in 1904 and organized the Reo, using his initials to form the trade name. He is, incidentally, the only man to give his name to two cars. Despite his wealth he continued his mechanical research, and in 1914 invented a power lawn-mower, now used in all parts of the world. He went into semi-retirement in 1924 as chairman of the Reo board, but emerged a few months ago to take active control once more.

SPAIN'S FLYING REVOLUTIONIST

MAJOR RAMON FRANCO, whose feat of being the first to cross the South Atlantic by airplane made him Spain's great hero of 1926, and who since has been mixing in politics with disastrous results to several

governments, is slated for appointment as Spain's first air attaché to this country. Officials of the republic doubtless will be glad to see the Major at a safe distance, for there is no predicting what he will do next. Primo Rivera laughed at him, but Franco fomented an Andalusian revolt which, though abortive, led to the dictator's downfall. Berenguer put him into

jail, and he escaped to stage the air revolt over Madrid. He made good his threat to King Alfonso that he would have the last laugh and come back for his hat when the King had left.

Under the republic he became a Deputy, worked for a Left-Wing republic, and even tried to start a communistic movement in the South of Spain. Chastened by loss of popularity, he later promised to be good and asked for reinstatement in active service with the air force. In recent months he has been in this country studying aviation developments. He has been flying almost since boyhood—he is 38 now—and won his first fame by daredevil flights in his eight years of service in Moroccan warfare.



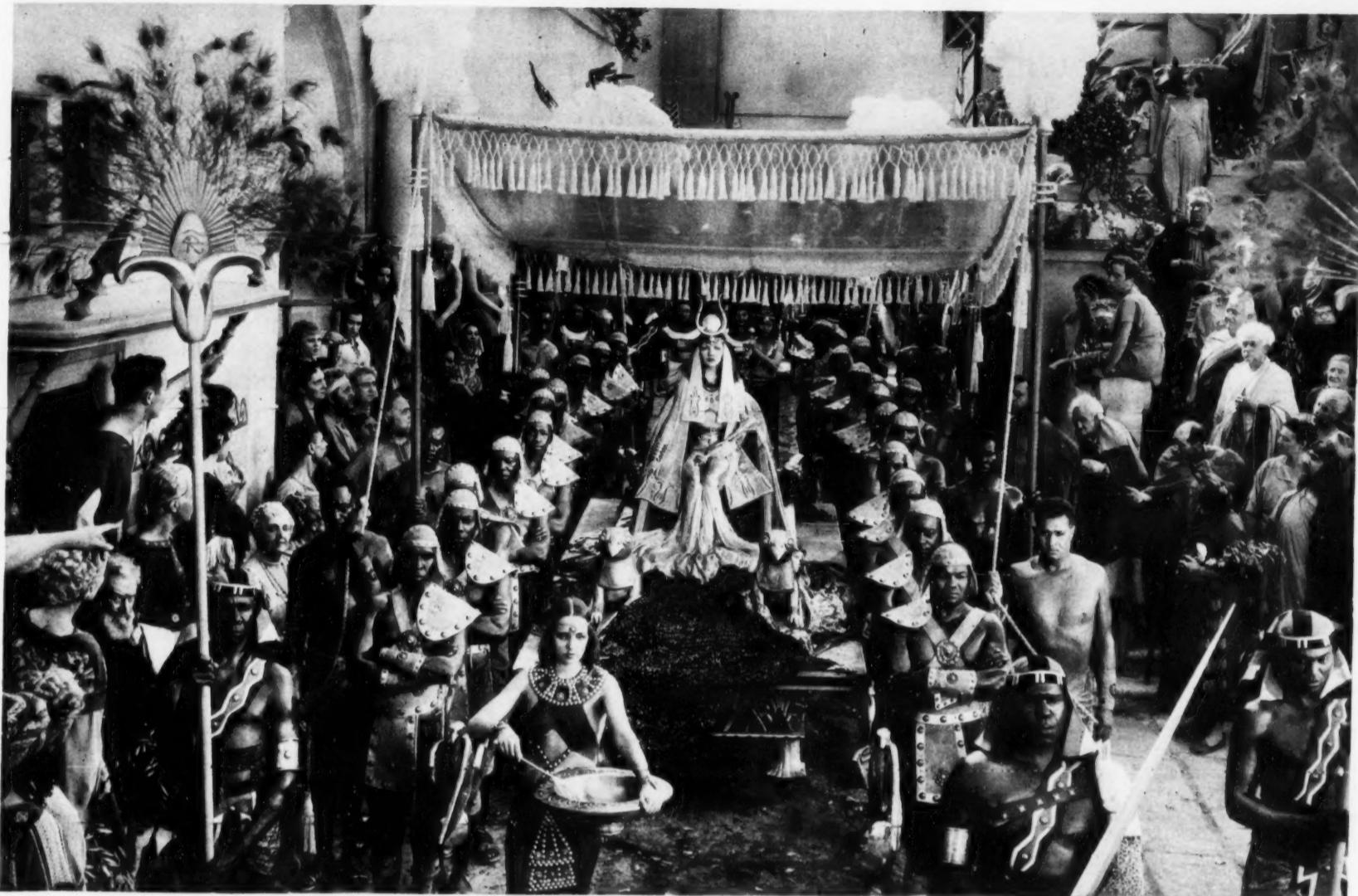
Sir Walford Davies.
(Bassano, Ltd.)

April 28, 1934

Mid-Week Pictorial

23

THE MOVIE OF THE WEEK: "CLEOPATRA"



CLEOPATRA'S
TRIUMPHAL
ENTRY INTO
ROME:
CLAUDETTE
COLBERT AS THE
EGYPTIAN
QUEEN
in a Scene From the
Paramount Picture,
"Cleopatra,"
Directed by Cecil B.
DeMille.



JULIUS CAESAR WARNED OF THE IDES OF MARCH: WARREN WILLIAM,
as the Roman General, Disdains the Prophecy of the Bearded Soothsayer (Henry Beresford), in a Scene From "Cleopatra."



OBERAMMERGAU PASSION PLAY

Sail on any ship, follow the route your heart desires, but save a day or two for tiny Oberammergau in Bavaria, where, this summer, its peasant-actors will take you back two thousand years by their performances of the Passion Play.

The news that Europeans have adjusted their rates with the variation in American exchange should dispel any gloomy thoughts about higher costs in Europe.

Many escorted, all-expense tours also include a visit to Oberammergau.

Apply to your own Agent, or

THOS. COOK & SON
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OCEAN CITY NEW JERSEY

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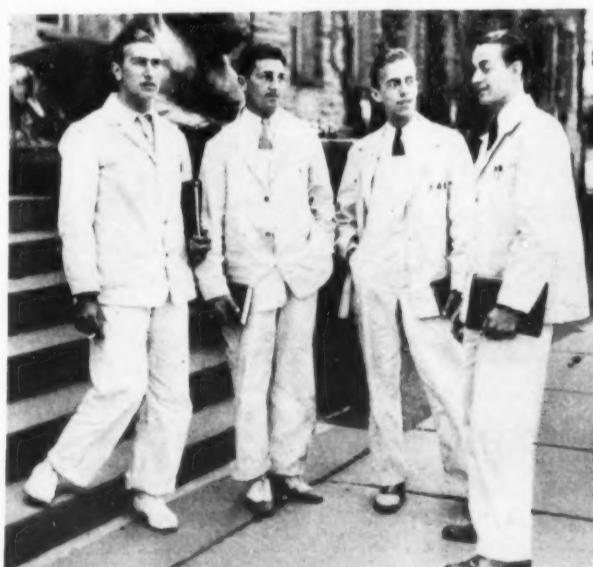
Moderate rentals, long or short season; in a family community free from liquor licenses.

Illustrated Booklet From
Bureau of Publicity... City Hall

NEAR ATLANTIC CITY...

THE MIDSHIPMEN STAGE THEIR ANNUAL SPRING DRESS PARADE: THE CORPS OF THE UNITED STATES NAVAL ACADEMY

Passing in Review
Before Rear Admiral Thomas C. Hart, Superintendent of the Institution, at Annapolis.
(Times Wide World Photos, Washington Bureau.)



IT'S "BEER SUIT" SEASON AT PRINCETON: A GROUP OF SENIORS in Distinctive Collegiate Garb, Adorned This Spring With a Blue Eagle.

THE PRESIDENT OF HAITI PLACES A WREATH ON THE TOMB OF THE UNKNOWN SOLDIER: STENIO VINCENT,

at the Shrine in Arlington Cemetery While in Washington to Discuss Haitian Problems With President Roosevelt and Other Officials.

AN EXHIBITION OF FURNITURE MADE BY THE CRAFTSMEN OF HYDE PARK: MRS. FRANKLIN D. ROOSEVELT
Showing a Bed of Colonial Design to Miss Alice Disbrow and Mrs. E. T. Niles at a New York Sale by the Shops Near Her Home.
(Times Wide World Photos.)



(Times Wide World Photos, Washington Bureau.)

"Thrift House" Presents the Last Word in Interior Decoration



A WARDROBE FOR THE ENTIRE FAMILY,
Though Used for Decoration, Is Available at an Alluring Price.



THE CHAPERON OF THE PARTY IN HER BEST BLACK SILK GOWN Keeps an Eye on the Sophisticated Goings-on at "Thrift House," a Shop Operated for the Benefit of the Jewish Charities in New York.



"THE CASINO COUPLE," READY FOR AN EVENING OUT, She in One of Chanel's Creations, He to Rival Beau Brummel.



STARS OF THE YOUNGER SPORTS SET
All Ready for Spring Activities.



"JEEVES," WHO MAINTAINS HIS DIGNITY, Hand-Me-Down Livery Notwithstanding.

ORDINARILY, the last place in which one would look for an exhibition of interior decoration is a rummage sale. Yet here is it, a startlingly original interior decorated for the occasion—the birthday party of Thrift House—which is doing a smashing business for the benefit of the Jewish Charities of Manhattan.

Mrs. Julius Ochs Adler and her group of young friends have converted the one-time Swagger Hat Shop, 9 West Fifty-seventh Street, into a duplex emporium of everything conceivable that any one may wish to buy. Literally every sort of article, donated by a sympathetic public, from a Victorian marble mantel to a silver bon-bon dish, and a wooden Indian that

once ornamented the front of a cigar store to the choicest cigarette case may be found there.

The night of the party disclosed the market in full swing in a setting that was both amusing and amazing. For wall decoration there were examples of still life in second-hand frames—a baseball mitt, boxing glove, an assortment of green vegetables, and some accessories for the coiffeur. Fashion models for men, women and children were displayed on hangers with realistic heads painted by Miss Buelah Kuh of the Party Mart. For contrast, a lady of the early Eighties dressed in a black silk frock of the period accented the mode of today worn by an up-to-date young person.



FAY BAITER
in "Dodsworth," at the Shubert Theatre.
(Russell Ball.)



SALLY STARR AND ROBERT EMMETT KEANE
in "Broadway Interlude," at the Forrest Theatre.
(DeMirjian.)



MARILYN MILLER
in the Musical Revue, "As Thousands
Cheer," at the Music Box.
(Vandamm.)

S. M. CHARTOCK presents
1934 GILBERT & SULLIVAN
REPERTORY SEASON
MAJESTIC THEATRE,
44th St. W. of B'way

ALL THIS WEEK
"The MIKADO"
Beginning Monday, April 30th
"IOLANTHE"
Eves. 8:30—50c to \$2.00.
Pop. Mats. Wed. & Sat. 2:30—50c to \$1.50

The Season's Most Gloriously Cock-Eyed Farce Comedy
She Loves Me Not
By Howard Lindsay
Adapted from Edward Hope's novel
"We were seeing the funniest show in years." — Gabriel, N. Y. American
46th STREET THEATRE, W. of B'way. Mats. Wed. & Sat., 2:40 50c to \$2
Eves. 8:40 50c to \$3

"Excellent Play—
Finely Acted."
Lockridge, Sun.

HELEN GAHAGAN FRANCES STARR EDITH BARRETT
MOOR BORN
in DAN TOTHEROH'S PLAY ABOUT THE BRONTES
with GLENN ANDERS
PLAYHOUSE 48th E. of B'way Evenings 8:50, 50c to \$3
B'ryant 9-2628 [Mt. Wd. & Sat. 2:45, 50c to \$2



DICK POWELL in
"20 MILLION SWEETHEARTS"
STRAND—B'way & 47th St.
Continuous—Popular Prices.



RICHARD BARTHELMESS
in "A MODERN HERO"
BROOKLYN STRAND—Fulton Street & Rockwell Place.

SAM H. HARRIS Presents
MARILYN MILLER CLIFTON WEBB HELEN BRODERICK
in a New Musical Revue
"AS THOUSANDS CHEER"
By IRVING BERLIN and MOSS HART
with ETHEL WATERS
MUSIC BOX THEATRE 45th St., West of Broadway. Evenings 8:30.
Matinees Thurs. and Sat. at 2:30

VIVA VILLA

Starring
WALLACE BEERY
and a great supporting cast
CRITERION
BROADWAY and 44th STREET
Twice Daily, 2:50—8:50.
3 times Saturday, Sunday and Holidays.
Matinees 50c to \$1. Evenings 50c to \$2

THE THEATRE GUILD PRESENTS
EUGENE O'NEILL'S Comedy
AH, WILDERNESS!
with GEORGE M. COHAN
GUILD THEATRE 52d St., West of B'way Matinees Thursday and Saturday at 2:30
Evenings 8:20

MAXWELL ANDERSON'S new play
MARY OF SCOTLAND
with HELEN HAYES PHILIP MERIVALE HELEN MENKEN
ALVIN THEA., 52d St., West of B'way Matinees Thursday, Saturday at 2:20
Evenings 8:20

MAX GORDON'S 4 OUTSTANDING HITS!
GLADYS COOPER ADRIANNE RAYMOND ALLEN MASSEY
THE SHINING HOUR
A New Play by KEITH WINTER
BOOTH THEATRE, W. 45 St. Eves. 8:40.
Matinees Thursday and Saturday, 2:30.

WALTER HUSTON in SINCLAIR LEWIS'
DODSWORTH
Dramatized by SIDNEY HOWARD
SHUBERT Thea., W. 44th St. Eves. 8:40
Matinees Wednesday and Saturday, 2:30.

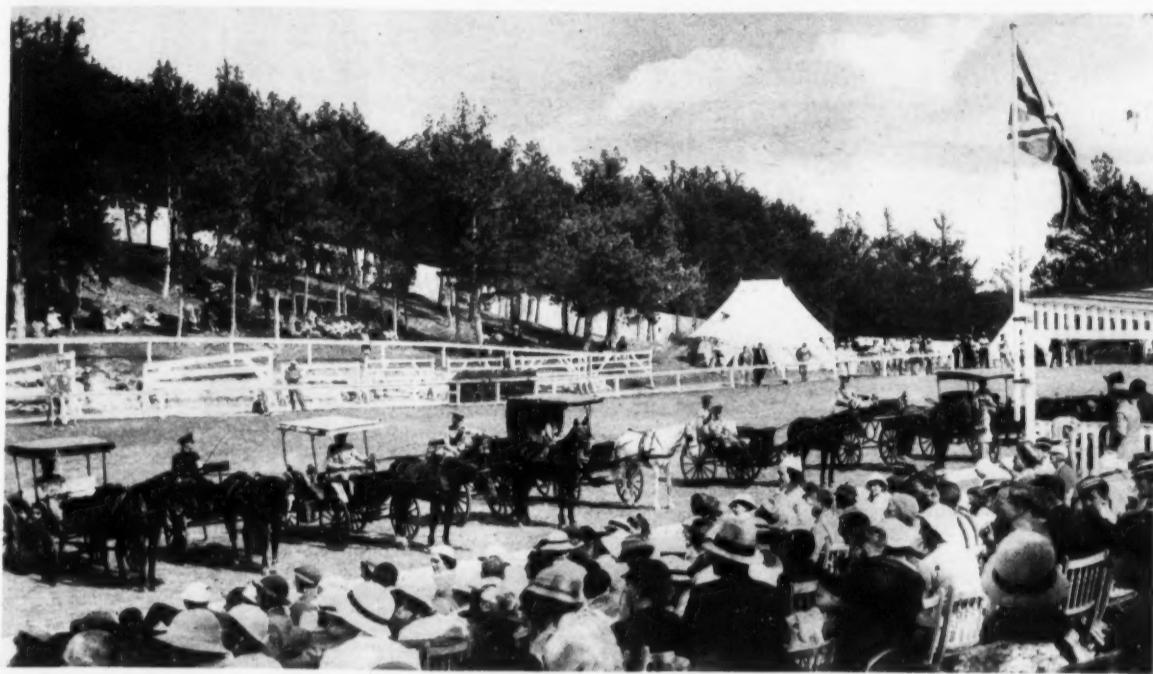
ROLAND YOUNG LAURA HOPE CREWS
HER MASTER'S VOICE
Entire Balcony \$1, \$1.50, \$2—Plus Tax.
PLYMOUTH Thea., W. 45th St. Eves. 8:40.
Matinees Thursday and Saturday, 2:40.

ASTOR
B'WAY at 45th ST.
Twice daily 2:50—8:50.
4 times Sat. 2:50—5:50—
9:30—11:50. 3 times Sun. &
Hols. 2:50—5:50—8:50.
Mats. 50c to \$1.
Eves. 50c to \$2.
SEATS at Box Office NOW

JOSEPH M. SCHENCK Presents
GEORGE ARLISS in THE HOUSE of ROTHSCHILD
A DARRYL E. ZANUCK Production
with Boris Karloff—Loretta Young—Robert Young
A 20th Century Picture—Released thru United Artists

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Established 1882
Luchow's
110 E. 14th St.
Luncheon-Dinner
After-Theatre Specialties
Music
Würzburger Hofbräu
Pilsner Urquell
Czechoslovakia
Finest Assortment of Rhine,
Moselle, Hungarian and
Bordeaux Wines
NEW YORK'S OLDEST RESTAURANT



THE HEIGHT OF FASHIONABLE TRAVEL IN A LAND WITHOUT AUTOMOBILES: VIEW OF THE BERMUDA HORSE SHOW, With the Judges Making Their Selections Among the Driving Horses.
(Times Wide World Photos.)



EXPERT HELP FOR A STAR OF THE DETROIT MOUNTED POLICE SQUAD: BEAUTIFUL STAR Posing for X-Ray Pictures of an Injured Leg With Apparatus Developed by Dr. A. B. Curtice (Right), Which Is Said to Be the First for the Treatment of Animals.
(Times Wide World Photos, Detroit Bureau.)



SAFETY FIRST IN GETTING ACTION PICTURES OF THE RACES: A PRESS PHOTOGRAPHER Seeks Cover in a Marking Barrel on the Brooklands Track in England While Trying for Speed Shots.
(Times Wide World Photos, London Bureau.)



A FORMER WORLD'S HEAVYWEIGHT CHAMPION TACKLES A STRANGE OPPONENT: JIM JEFFRIES Boxing a Trained Steer With Gloves on Its Horns as a Novel Feature on the Program of the Rodeo on His Ranch at Burbank, Calif.
(Times Wide World Photos, Los Angeles Bureau.)

Believed
by us
now
Proved
to you

Out of the Consumer Census of New York City, made by R. L. Polk & Co., stride these indisputable facts:

¶ The New York Times goes into the homes of more families with checking accounts than any other newspaper.

¶ The New York Times is read in more homes having mechanical refrigerators than any other newspaper.

¶ The New York Times goes into more homes of women paying over \$7.50 for street dresses than any other newspaper.

¶ The New York Times leads all other newspapers in the number of families paying more than average rent.

¶ The New York Times is read in the homes of more women paying over \$2.00 for a hat than any other newspaper.

These and scores of other facts check with the results of advertisers. For many years The New York Times has carried more advertising than any other newspaper in New York.

The New York Times

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He Has Taught 51,000 Golfers How to Lower Their Scores

He Now GUARANTEES to Improve Your Game in 5 Days!



ALEX MORRISON

"Alex," says Bob Davis, "is the most celebrated golf instructor alive." His instruction brought Babe Ruth, Doug Fairbanks, Rex Beach, Clarence Budington Kelland, and many others down into the 70's. He has taught Dempsey, Chaplin, Whitteman, Fred Stone, Louis B. Mayer, Gen. Atterbury, Grant Rice, Annette Kellermann.

Besides being America's greatest instructor, Alex can play golf with the best. Just a few pretty cards he has turned in are a 68 to tie the course record at Winged Foot (scene of 1929 American Open), and no less than 30 attested scores ranging from 65 to 69 over championship length courses, including 69 at Brackenridge Park, San Antonio—Pasadena G. C., 69—Detroit G. C. (South Course), 66—69 at Denver, G. C., etc.

SIMON AND SCHUSTER, Inc.

Dept. 14, 386 Fourth Ave., New York, N. Y.

Please send me Alex Morrison's illustrated book, "A New Way to Better Golf." When the postman delivers it I will pay \$2, plus postage charges.

It is distinctly understood that, if I care to, I may return the book within 5 days. It is also understood that, if putting Mr. Morrison's instructions into practice does not—within one month—reduce my score as indicated in the schedule shown above, I have the privilege of returning the book. In either case my \$2 is to be refunded at once.

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ADDRESS

CITY..... STATE.....

Check here if you are ENCLISING \$2 herewith, thus saving postage charges. Same refund privileges apply, of course.

51,000 golfers accepted Alex Morrison's double-challenge. He said: "FIRST—examine my book, 'A New Way to Better Golf,' for 5 days. If not convinced it WILL improve your game, send it back! SECOND—if, within 30 days, it does not cut your score as per the chart printed at the left, send it back!"

How many do you think returned it? *OUT OF 51,000 PURCHASERS ONLY 161 SENT IT BACK!* And what DID come back? Letters!! Scores like those shown below—telling of cut scores, lowered handicaps, championships won, and more relaxation and true recreation than golf had ever meant before!

.... And the Chances are 300 to 1 He CAN

This experience places the odds at about 300 to 1 that Morrison can help YOU! But WHY is his book doing such wonders for thousands? What can Alex Morrison do for YOU?

First, Alex is not trying to teach you how to *play* golf the Morrison way, or anyone else's way. He merely gives you the Morrison method of *learning* how to play CORRECT golf—not "correct" because it is the way he happens to do it, but "correct" because of the structure of *your own body*!

There is only ONE right way to do a thing—in golf, in shifting automobile gears, or in anything else! When you *learn* that way, you've *got* to succeed. And you CAN learn it—regardless of your age, build, or experience. Your own mental, muscular, and mechanical processes unerringly react correctly WHEN these basic, scientifically-true fundamentals become a part of *you* and of *your game*. It's as infallible as pulling the right switch and getting the right response from a good machine. Good golf then becomes natural, instinctive, and inevitable—instead of unnatural, "forced," and occasional!

How He Does It

For 17 years Morrison has helped men who merely used to exchange business worries for golf worries—men "buffaloed" by a swarm of "Don'ts!" If YOU stand grimly before your ball—your knuckles white with tension and your muscles taut with strain—then Morrison's famous book was really written for you. It shows you how to banish mental tension and nervous strain, and play with muscular freedom, mental relaxation.

Then Alex analyzes the Correct Swing—in simple English and clear, speed-camera photographs. He gives easy exercises covering practice routines, indoors and out. Having shown you how to *get* the Correct Swing, he shows you how to *use* it—in every shot, from drive to putt.

No wonder men who had never before broken 100 have now dropped to the 90's and 80's—others in the 90's have dropped to the 80's and 70's. Some won Club Championships, or scrapped high handicaps for low. Others lengthened drives—improved form—discovered for the first time that golf is a game, a sport, a recreation, and not a punishment!

SEND NO MONEY 5 DAYS' TRIAL AND A DOUBLE-GUARANTEE

Send no money with coupon. When book is handed to you, pay postman only \$2, plus postage charges. Read it for 5 days. If not convinced of what this New Kind of Golf Instruction can do for *your game*, return book and your \$2 will be refunded. Here is the *second* part of this DOUBLE-GUARANTEE—if you put Morrison's suggestions into practice and within one month you don't reduce your score as per the little chart shown here, AGAIN it's your privilege to return the book for your \$2 refund. Send no money now. Merely fill out and mail the order form at once. Simon and Schuster, Inc. (Dept. 14), 386 Fourth Avenue, New York, N. Y.

THE FAMOUS MORRISON MONEY-BACK GUARANTEE

If Your Present Score Is	In One Month You'll Score
130	115
120	110
110	100
100	92
90	85
85	80
80	77
75	73

—Or You Pay Nothing

What Just a Few of the 51,000 Say About MORRISON'S METHOD:

**Before, 100—
After, 85**
Before Morrison—
100, 105, 99, 107,
103, etc. After Mor-
rison—92, 95, 94, 86,
89, 91, 85. You be
the judge.—*Arthur D.
Fille, Hamilton, O.*

10 Strokes Off
Took 10 strokes
from game—im-
proved form.—*Dr.
Albert J. Arena,
Broadway Bldg.,
Oakland, Cal.*

Shoots 78
Only way you will
get book back is by
force. The one book
that is definite and
helpful. I shot a 78
—lucky Bobby Jones
retired.—*E. Rose,
Fremont, Wis.*

78 on Hard Course
For 15 years I've
been more in 90's
than in 80's. After
reading it, shot a
78. Am nearly 60
yrs. old and Baltus-
rol is a hard course.—*F. Finney, 71 E.
35 St., N. Y.*

96 to 87
Never could shoot
our difficult course
in less than 96.
Following Morrison,
shot an 87.—*T. D.
Newbern, 116 So. 46
St., Louisville, Ky.*

Cuts 9 Strokes
Reduced from 89 to
80. Hope to be in
70's soon.—*C. R.
Woodward, 224 Wa-
tawga Ave., Corn-
wall, N. Y.*

10 Strokes Gone
Had been shooting
in 90's. Since read-
ing it, have broken
80 3 times, and am
in low 80's most of
time.—*J. R. Kenyon,
23 Spencer Ave., E.
Greenwich, R. I.*

**These men are not the usual "testi-
monial writing" type. They include
members of foremost clubs; bankers,
attorneys, doctors — executives who
seldom permit themselves to be quoted,
seldom mail coupons. But they DID
send the coupon for "A New Way to
Better Golf." Judge for yourself what
it can do for YOUR game!**